

◆ THE NEXT CHAPTER...



In 2015 we celebrated 15 years of winemaking. This evolution and adventure has taken us down many roads and produced some wines that we are truly proud of along the way. It's 2016 and we are ready to turn the page on yet another exciting chapter. Today we're happy to announce that we will continue the journey under a new banner, *Roger Roessler Wines*.

Richard and I have taken our message full circle and look forward to continuing the work to bring you wines of distinction, working closely with growers and winemakers to produce wines -- especially high-end Pinot Noir -- that express the style of wine that we enjoy drinking and sharing with family and friends.

R2 Wine Company was originally created in 2010 to showcase our love of Rhone varietals while we were still working to grow the Pinot Noirs and other varieties under our original Roessler Cellars label that had begun a decade earlier. In 2012, as things evolved, we developed our new Roger Roessler Signature Series wines at the same time as our Black Pine Pinot Noir started gaining momentum in the market as a stand alone brand. This was a lot to fit under the R2 Wine Company banner -- and a lot that really did not make sense there going forward. Thus, we have created Roger Roessler Wines and this is the new overall name that will encompass all of our winemaking and really fits the scope of our efforts in the future.

Today, and in the future, we will continue to grow Black Pine Pinot Noir and you'll find it has its own website at **BlackPinePinot.com**. Black Pine Pinot is a great value which will consistently show our dedication to great, drinkable daily Pinot as well as remaining true to our roots as passionate Pinot lovers. The R2 Wine Co. Rhone program will continue to include those small production Rhone-varietal wines that we feel are perfect for pairing with foods, easy to drink and easy on your wallet. And our Signature Series wines will remain our true passion especially with Pinot Noir. Small-lot single vineyard designated wines will be the rule here. These wines showcase best the talents of our grower partners in producing the finest quality fruit from locations that are specifically chosen for their ability to grow Pinot Noir.

The new chapter has begun and we thank you all for your support along the way!

Cheers!

OUR BRANDS

Black Pine Pinot

R2 Wine Company

Roger Roessler Signature Series

BlackPinePinot.com

R2WineCompany.com

RoesslerWines.com

654 BROADWAY

SONOMA, CA 95476

707.933.1330

BRAND OVERVIEW

BLACK PINE PINOT NOIR

BACK TO THE ORIGIN OF PINOT NOIR

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BlackPinePinot.com



R2 WINE COMPANY A/K/A ROESSLER SQUARED

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R2WineCompany.com



ROGER ROESSLER SIGNATURE SERIES

The Signature Series is born out of respect for the work done by our vineyard owning partners who work tirelessly to bring out the very best quality possible from their fruit. These are sites that we feel warrant the special attention given to the production of very small lots which we then make available on a limited basis to our Wine Club members and through our tasting room in Sonoma.

RogerRoesslerWines.com

